



Salt Lake City
Mayor's Office
451 South State Street
Salt Lake City, Utah 84111

NEWS MEDIA CONTACT:
Jordan Gates, (801) 535-7939

FOR IMMEDIATE RELEASE
Wednesday, August 29, 2007

**Salt Lake City teams with Salt Lake County, Kennecott Land,
and Utah Clean Energy to promote solar**

On August 30, Salt Lake City will formally announce its receipt of federal funding for the "Solar Salt Lake Project," a collaborative effort designed to increase the use of solar power throughout the Salt Lake Valley. Salt Lake City is one of 13 cities across the nation to receive funding through the U.S. Department of Energy's Solar America Initiative.

The "Solar Salt Lake Project" is a partnership between Salt Lake City, Salt Lake County, Kennecott Land, Rocky Mountain Power, and Utah Clean Energy (a local nonprofit organization). The goal of the Project is to develop a plan to install an additional 10,000 solar systems in the Salt Lake Valley by the year 2015. Roughly \$200,000 in federal financial assistance will be awarded to the two-year project, plus an additional \$200,000 of annual technical support from U.S. Department of Energy laboratories.

"The Salt Lake Valley has an amazing solar resource that we haven't yet begun to harness," says Mayor Rocky Anderson. "We would like every home and business owner in Salt Lake to consider using solar."

The project aims to increase the use of solar photovoltaics (PV), concentrating solar power, and solar water/air heating. Both Salt Lake City and Salt Lake County will explore ways to integrate solar into their planning and emergency preparedness programs. They will also work to speed the permitting and zoning processes for solar projects and create certain incentive programs to encourage the use of solar.

"This is a unique opportunity for Salt Lake County and Salt Lake City to work together to increase the use of solar energy throughout the valley," states Mayor Peter Corroon. "Salt Lake County is ready to find ways to integrate solar into the County's new and existing facilities."

The "Solar Salt Lake Project" will also engage the private businesses and industries. Kennecott Land owns over 40 percent of the developable land in Salt Lake Valley, including the Daybreak Community in South Jordan. "We are eager to explore how Daybreak and future communities can adopt solar technologies as part of the residential and commercial building processes" states Francisco Benavides, Manager of Sustainable Development at Kennecott Land. "Adding solar energy technologies to a home would help the homeowner reduce the utility bills and overall environmental impact."

Rocky Mountain Power will support the project by providing funding to community-based solar projects through its Blue Sky Fund Award Program. "Rocky Mountain Power is pleased to be part of this effort," says Carol Hunter, vice-president of Rocky Mountain Power. "Our Blue Sky Program has already helped make solar arrays possible in a variety of places including right here on the Salt Palace

----- MORE -----

expansion, Entheos Elementary School in Kearns, Tracy Aviary, Westminster College, the City of Moab, and Swaner Nature Preserve in Park City.”

Utah Clean Energy, a local nonprofit organization specializing in energy efficiency and renewable energy, will provide technical consultation to the “Solar Salt Lake Project.” “Solar provides abundant, reliable, and stable energy that helps meet Utah’s rising peak demand,” says Sarah Wright, Director of Utah Clean Energy. “We are pleased to have the opportunity to help Utahns reap the economic and environmental benefits of this clean, renewable resource.”

Event: “Solar Salt Lake Project” Press Announcement
Who: Mayor Rocky Anderson, Salt Lake City
Mayor Peter Corroon, Salt Lake County
Tom Kimbis, U.S. Department of Energy
Don Whyte, Kennecott Land
Carol Hunter, Rocky Mountain Power
Sarah Wright, Utah Clean Energy
Date: Thursday, August 30, 2007
Time: 10:00 a.m.
Location: Salt Palace Convention Center Loading Dock
1st South between 200 West & 300 West

Media Contact Information:

Salt Lake City	Jordan Gates, (801) 535-7939
Salt Lake County	Ann Ober, (801) 468-3018
Utah Clean Energy	Sarah Wright, (801) 363-4046
Kennecott Land	Jana Kettering, (801) 743-4387
Rocky Mountain Power:	Margaret Oler, (801) 220-2592
U.S. Department of Energy	Julie Ruggiero, (202) 585-4940